

For Immediate Release: April 10, 2013

Athleticode and Metro Orthopedics Sports Therapy Launch Contextual Brain Health™ to Incorporate Genetics into Sport Concussion Treatment

April 10, 2013 – San Francisco, CA and Silver Springs, MD – Athleticode, a provider of technology solutions in the sport concussion field, and Metro Orthopedics Sports Therapy, (M.O.S.T.), a leading sports medicine program, today announced that Athleticode will provide M.O.S.T. with its proprietary genetic technologies to help M.O.S.T. physicians identify athletes more prone to poorer outcomes after concussion. Athleticode’s ApoE test provides physicians with contextual information about an athlete’s unique genetic makeup, allowing for a more individualized approach to return-to-play after sport concussion.

Athleticode founder and CEO Dr. James Kovach said, “We are excited about the opportunity to launch our technology platform through the high tech, high touch clinical approach offered by M.O.S.T. and its leading sports medicine physicians, certified athletic trainers and other sports therapy personnel. This relationship is an important part of our mission to reduce sport injury and its consequences through powerful genetic technologies such as ApoE testing.”

M.O.S.T. provides its athletes with athletic performance and health sciences service, in order to personalize and customize the consumer experience of health and well-being. M.O.S.T. President Dr. James Gilbert said, “Athleticode offers us access to the world’s best sports injury technologies through its internal development efforts and partnering reach. We are excited to make this technology available to athletes seeking to optimize their health after suffering a concussion.”

About Athleticode

Athleticode utilizes advanced technologies including genetic testing to provide physicians with the ability to provide more personalized training and rehabilitation strategies to athletes at all levels of play. The Company has combined its proprietary testing regimens with partnered technologies to establish its program of Contextual Brain Health™. Athleticode is based in San Francisco, California. For more information see: www.athleticode.com or email: info@athleticode.com.

About Metro Orthopedics & Sports Therapy

Metro Orthopedics & Sports Therapy (M.O.S.T.) provides orthopedic medicine and rehabilitative services to athletes of all ages, incorporating cutting edge technologies into its practice and emphasizing personalized training programs. M.O.S.T. clients include leading sports teams of all levels, including the DC United, a member of Major League Soccer, and US Soccer, the national governing body of soccer in the US. M.O.S.T. is based in Silver Springs, Maryland. For more information see www.mostsportsmedicine.com or email: jamesgilbertmd@yahoo.com.